

# Kid Talk

## Licensing Rules

When you use any Kid Talk Cartoon (Insertion), you must notify us in advance of your intent to do so. You must tell us how and when you intend to use the insertion. To meet this requirement you need only send us an email letting us know. You may send such an email to:

[michael@KidsOnFirst.com](mailto:michael@KidsOnFirst.com)

If you are a recognized not-for-profit organization working in any field related to child advocacy, you may use any Kid Talk Insertion free of charge, in the following ways:

1. You may attach any Insertion to outgoing emails;
2. You may place any Insertion on your web site;
3. With those exceptions listed below, you may include any Insertion on *printed* material used for media advertising, newsletters, or other promotional and/or awareness campaigns; and
4. You may use any Insertion in conjunction with newspaper display advertisements.

### **When you use an Insertion:**

1. You must use an electronic file of an original Insertion that is generated by our office. (i.e. JPEG, GIF, PDF electronic files); Simply email us and ask for the file you want to use. The email address is listed above;
2. You must not attempt to use, copy or modify any existing Insertion you may have received from any other source other than our office; and
3. When using an insertion our copyright 'tag' and website address must appear legibly (see below) on the Insertion's finished product.

### **You may not utilize Kid Talk Insertions in the following ways:**

1. You may not use our insertions on posters, t-shirts or any other advertising specialty without the express written permission of Kid Talk. Such a request may be made by email and such usage will require monetary compensation.